

# Service Brief

## WEBSITE DESIGN

We design and develop high-quality business websites and e-commerce platforms built for performance, security, and scalability. Our service includes full UX/UI design, web development, testing, and ongoing maintenance to deliver a reliable digital presence that supports business growth and customer engagement.

### ► **What types of website design do you offer?**

We offer two primary types of website design depending on the needs of the business. Business websites are designed to present a company's services, information, and brand online, making them ideal for service providers, restaurants, cafés, and professional businesses. E-commerce websites are designed for businesses that want to sell products online, including full product catalogs, secure checkout systems, and order management tools.

### ► **How long does the design process take?**

The design and development process typically takes between two to eight weeks, depending on the website's requirements and complexity. We begin with a discovery call to understand the client's goals, requirements, and content needs. Following this, we provide a sitemap outlining the website structure, flow, and initial design direction. Once the sitemap is reviewed and approved, we begin the design and development phases concurrently to streamline the process and reduce overall delivery time. Before launch, the website undergoes user testing to ensure usability, performance, and reliability. Once finalized and approved, the website is deployed and full ownership is transferred to the client.

### ► **What packages do we offer?**

We offer two website development packages: Business Website Development and E-Commerce Website Development.

[See Package Details](#)



## Business Website Package

Starting from

**10,000** EGP

Designed for businesses that need a professional online presence to present their services, brand, and company information.

### What's Included

- ✓ Full website design and development
- ✓ UX/UI design and responsive layout
- ✓ Contact forms and client inquiry functionality
- ✓ Content management system for easy updates
- ✓ SEO setup for search visibility
- ✓ Full web security configuration
- ✓ Website testing and quality assurance
- ✓ Deployment and website launch

## E-Commerce Website Package

Starting from

**15,000** EGP

Designed for businesses that want to sell products online through a secure and scalable online store powered by Shopify.

### What's Included

- ✓ Full web development
- ✓ Product catalog setup
- ✓ Secure checkout and payment integration
- ✓ Payment gateway setup
- ✓ Shopping cart and order management system
- ✓ Mobile optimized shopping experience
- ✓ Inventory management tools
- ✓ Shipping and delivery configuration
- ✓ Full web security configuration
- ✓ Basic SEO setup for products and pages
- ✓ Testing and store launch